Brand Product Agency

Alexandria, VA 22314 815 Slaters Ln National Media Research Planning

SE

Phone/Fax **Buyer Name** Sales Office Salesperson

Comments Billing Type Account Types

Separation: 30 DO NOT RELEASE WITHOUT FUNDS

Contract # POLITICAL CANDIDATE (ns) (1186) National Media Research Planning (14053) Richard Burr for North Carolina Senate-R (108407 Entered By 10/19/16-10/24/16 2663536 CO-OP Last Modified Headline # Date Entered ECR25332217 Louise Palmer 10/18/16 10/18/16

Advertiser Schedule Dates

BURR FOR SENATE (838986) Weekly/Irregular National/Political Candidate Agency BRD 475/894/8355 MediaAssistant,, Millennium Philadelphia Millennium/PHL, Philadelphia (1103) Demo Sales Tax Net Total Commission Order Type Commission % Package Deal

15.00

Normal

\$45,900.00 \$8,100.00

Grand Total:	Oct. 2016	Asheville (WLOS) By Broadcast Month
86	86	Spots
\$54,000.00	\$54,000.00	Rate

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					YAC.	CONFIRMATION CONTRAC	FRMA	NOO				
10/18/16	CHEW-ABC	\$150.00 Asheville (WLOS)	\$150.00	\$150.00	1	×	1	:30 1P- ABC-The Chew	2	10/20/16-10/20/16	13.0 Normal Line / SPOT	13.
10/18/16	CHEW-ABC	\$150.00 Asheville (WLOS)	\$150.00	\$150.00	н	×	Д	:30 1P- ABC-The Chew	2	10/19/16-10/19/16	12.0 Normal Line / SPOT	12.
10/18/16	CHEW-ABC	\$150.00 Asheville (WLOS)	\$150.00	\$150.00		×	ш	:30 1P- ABC-The Chew	2	10/21/16-10/21/16	11.0 Normal Line / SPOT	11.
10/18/16	RACHAEL RAY	\$180.00 Asheville (WLOS)	\$180.00	\$180.00	ы		1 ×	:30 9A- Rachael Ray	2	10/24/16-10/24/16	10.0 Normal Line / SPOT	10.
10/18/16	RACHAEL RAY	\$180.00 Asheville (WLOS)	\$180.00	\$180.00	ъ	×		:30 9A- Rachael Ray	2	10/21/16-10/21/16	9.0 Normal Line / SPOT	9
10/18/16	RACHAEL RAY	\$180.00 Asheville (WLOS)	\$180.00	\$180.00	ъ.	×	ш	:30 9A- Rachael Ray	2	10/20/16-10/20/16	8.0 Normal Line / SPOT	.8.
10/18/16	RACHAEL RAY	\$180.00 Asheville (WLOS)	\$180.00	\$180.00	ь	×	ш	:30 9A- Rachael Ray	2	10/19/16-10/19/16	7.0 Normal Line / SPOT	7.
10/18/16	RACHAEL RAY	\$180.00 Asheville (WLOS)	\$180.00	\$180.00	1	×	1	:30 9A- Rachael Ray	2	10/20/16-10/20/16	6.0 Normal Line / SPOT	6.
10/18/16	ABC-NITELINE <	\$150.00 Asheville (WLOS)	\$150.00	\$150.00	1		1 ×	:30 12:37A- ABC-Nightline	2	10/24/16-10/24/16	5.0 Normal Line / SPOT	5.
10/18/16	ABC-NITELINE<	\$150.00 Asheville (WLOS)	\$150.00	\$150.00	1	×	1	:30 12:37A- ABC-Nightline	2	10/21/16-10/21/16	4.0 Normal Line / SPOT	.4
10/18/16	ABC-NITELINE<	\$150.00 Asheville (WLOS)	\$150.00	\$150.00	1	×	п	:30 12:37A- ABC-Nightline	2	10/20/16-10/20/16	3.0 Normal Line / SPOT	ņ
10/18/16	ABC-NITELINE<	\$150.00 Asheville (WLOS)	\$150.00	\$150.00	н	×	1	:30 12:37A- ABC-Nightline	2	10/19/16-10/19/16	2.0 Normal Line / SPOT	2.
10/18/16	ABC-NITELINE<	\$150.00 Asheville (WLOS)	\$150.00	\$150.00	1	×	ш	:30 12:37A- ABC-Nightline	2	10/19/16-10/19/16	1.0 Normal Line / SPOT	1.
ts Entered	Comments	Signori	iorai	Natio	Sport	10 100		יימוי ווווכט	occ congo		mic ifper picture ifper (ice ii)	1

Brand Product

National Media Research Planning 815 Slaters Ln Alexandria, VA 22314

Phone/Fax

Buyer Name Sales Office Salesperson

Comments Billing Type Account Types

Separation: 30 DO NOT RELEASE WITHOUT FUNDS

Agency Schedule Dates Contract # Advertiser 10/19/16-10/24/16 2663536

BURR FOR SENATE (838986) POLITICAL CANDIDATE (ns) (1186) National Media Research Planning (14053) Richard Burr for North Carolina Senate-R (108407) Entered By Demo CO-OP Last Modified Headline # Date Entered

MediaAssistant,, Weekly/Irregular 475/894/8355 Millennium Philadelphia Millennium/PHL, Philadelphia (1103) National/Political Candidate Agency BRD Sales Tax Package Deal Net Total Commission Commission % Order Type

> Asheville (WLOS) Spots 86 86 \$54,000.00 \$54,000.00

10/18/16

10/18/16

By Broadcast Month Oct. 2016

Grand Total:

\$45,900.00

\$8,100.00

15.00

Normal

ECR25332217 8 Louise Palmer

Accepted		24.0	23.0	22.0	21.0	20.0	19.0	18.0	17.0	16.0	15.0	14.0	Line
Accepted-Agency/Advertiser:		24.0 Normal Line / News	23.0 Normal Line / News	22.0 Normal Line / SPOT	21.0 Normal Line / SPOT	20.0 Normal Line / SPOT	19.0 Normal Line / SPOT	18.0 Normal Line / SPOT	17.0 Normal Line / News	16.0 Normal Line / News	15.0 Normal Line / SPOT	14.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		10/19/16-10/19/16	10/24/16-10/24/16	10/24/16-10/24/16	10/21/16-10/21/16	10/20/16-10/20/16	10/19/16-10/19/16	10/20/16-10/20/16	10/20/16-10/20/16	10/19/16-10/19/16	10/24/16-10/24/16	10/21/16-10/21/16	Dates
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Accepted-Station:	SON ON ON	:30 5A- 5:30A (EST)	:30 5A- 5:30A (EST)	:30 11:35P- ABC-Jimmy Kimmel Live	:30 5:30A- 6A (EST)	:30 5:30A- 6A (EST)	:30 1P- ABC-The Chew	:30 1P- ABC-The Chew	Run Times				
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Date:		\$375.00	\$375.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$450.00	\$450.00	\$150.00	\$150.00	Rate
Comments:		\$375.00	\$375.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$450.00	\$450.00	\$150.00	\$150.00	Total
		\$375.00 Asheville (WLOS)	\$375.00 Asheville (WLOS)	\$300.00 Asheville (WLOS)	\$300.00 Asheville (WLOS)	\$300.00 Asheville (WLOS)	\$300.00 Asheville (WLOS)	\$300.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$150.00 Asheville (WLOS)	\$150.00 Asheville (WLOS)	Station
	_	NW13 EARLY-5AM	NW13 EARLY-5AM	J KIMMEL!-ABC<	NW13 EARLY-530	NW13 EARLY-530	CHEW-ABC	CHEW-ABC	Comments				
	-	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	Entered

Product Brand

Agency

Advertiser

Alexandria, VA 22314 815 Slaters Ln National Media Research Planning

Comments

Separation: 30 DO NOT RELEASE WITHOUT FUNDS

Billing Type

Weekly/Irregular

National/Political Candidate Agency BRD

475/894/8355

Account Types

Phone/Fax

Buyer Name

MediaAssistant,,

Sales Office Salesperson

Contract # National Media Research Planning (14053) Richard Burr for North Carolina Senate-R (108407) Entered By 10/19/16-10/24/16 2663536 CO-OP Last Modified Date Entered

Millennium Philadelphia Millennium/PHL, Philadelphia (1103) BURR FOR SENATE (838986) POLITICAL CANDIDATE (ns) (1186) Demo Package Deal Order Type Headline # ECR25332217 Louise Palmer 10/18/16 Normal

Sales Tax Net Total Commission Commission % 15.00 \$45,900.00 \$8,100.00

> Asheville (WLOS) Spots 86 86

10/18/16

Grand Total: Oct. 2016 By Broadcast Month \$54,000.00 \$54,000.00 Rate

Accepted		36.0	35.0	34.0	33.0	32.0	31.0	30.0	29.0	28.0	27.0	26.0	25.0	Line
Accepted-Agency/Advertiser:		36.0 Normal Line / News	35.0 Normal Line / News	34.0 Normal Line / News	33.0 Normal Line / News	32.0 Normal Line / News	31.0 Normal Line / News	30.0 Normal Line / News	29.0 Normal Line / News	28.0 Normal Line / News	27.0 Normal Line / News	26.0 Normal Line / News	25.0 Normal Line / News	Line Type / Break Type (Ref #)
		10/19/16-10/19/16	10/24/16-10/24/16	10/21/16-10/21/16	10/19/16-10/19/16	10/20/16-10/20/16	10/24/16-10/24/16	10/21/16-10/21/16	10/23/16-10/23/16	10/24/16-10/24/16	10/20/16-10/20/16	10/24/16-10/24/16	10/21/16-10/21/16	Dates
		2	2	2	2	2	2	2	2	2	2	2	2	Sec
Date:		:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Length
Accepted-Station:	CONFIRMATION CONTRA	:30 8A- 9A (EST)	:30 6:30A- 7A (EST)	:30 6:30A- 7A (EST)	:30 6:30A- 7A (EST)	:30 5:27:30P- News-News 13 at 5:30p	:30 11:58:41A- News-News 13 at Noon	:30 11:58:41A- News-News 13 at Noon	:30 5:59A- News-News 13 @ 6am Sunday	:30 6A- 6:30A (EST)	:30 6A- 6:30A (EST)	:30 5A- 5:30A (EST)	:30 SA- 5:30A (EST)	Run Times
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Comments:		\$750.00	\$825.00	\$825.00	\$825.00	\$750.00	\$375.00	\$375.00	\$265.00	\$750.00	\$750.00	\$375.00	\$375.00	Total
		\$750.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$375.00 Asheville (WLOS)	\$375.00 Asheville (WLOS)	\$265.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$375.00 Asheville (WLOS)	\$375.00 Asheville (WLOS)	Station
		GD MRN AMR-ABC<	NWS13 THS MORN	NWS13 THS MORN	NWS13 THS MORN	NWS13 AT 5 30	NWS 13 NOON	NWS 13 NOON	NWS13 SU AT 6A	NWS13 THS MORN	NWS13 THS MORN	NW13 EARLY-SAM	NW13 EARLY-5AM	Comments
		10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	Entered

Alexandria, VA 22314 National Media Research Planning 815 Slaters Ln

> Phone/Fax **Buyer Name** Sales Office

Comments Billing Type Account Types

Weekly/Irregular

National/Political Candidate Agency BRD

Sales Tax

475/894/8355

Separation: 30 DO NOT RELEASE WITHOUT FUNDS

Schedule Dates Advertiser Contract # 2663536

BURR FOR SENATE (838986) POLITICAL CANDIDATE (ns) (1186) National Media Research Planning (14053) 10/19/16-10/24/16

Agency

Product

Brand

Salesperson

Millennium/PHL, Philadelphia (1103) MediaAssistant,, Millennium Philadelphia

Richard Burr for North Carolina Senate-R (108407) Entered By Demo CO-OP Order Type Date Entered Headline # Last Modified 10/18/16 10/18/16 O Normal

ECR25332217 Louise Palmer

Net Total Commission Commission % Package Deal 15.00 \$45,900.00 \$8,100.00

> By Broadcast Month Oct. 2016 Asheville (WLOS)

Spots 86

Rate \$54,000.00

Grand Total:
86
\$54,000.00

Accepted		48.0	47.0	46.0	45.0	44.0	43.0	42.0	41.0	40.0	39.0	38.0	37.0	Line
Accepted-Agency/Advertiser:		48.0 Normal Line / News	47.0 Normal Line / News	46.0 Normal Line / News	45.0 Normal Line / News	44.0 Normal Line / News	43.0 Normal Line / News	42.0 Normal Line / News	41.0 Normal Line / News	40.0 Normal Line / News	39.0 Normal Line / News	38.0 Normal Line / News	37.0 Normal Line / News	Line Type / Break Type (Ref #)
		10/23/16-10/23/16	10/22/16-10/22/16	10/24/16-10/24/16	10/21/16-10/21/16	10/20/16-10/20/16	10/19/16-10/19/16	10/21/16-10/21/16	10/23/16-10/23/16	10/22/16-10/22/16	10/24/16-10/24/16	10/21/16-10/21/16	10/20/16-10/20/16	Dates
		2	2	2	2	2	2	2	2	2	2	2	.2	Sec
Date:		:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Length
Accepted-Station:	CONFIRMATION CONTRA	:30 8A- ABC-Good Morning America Sunday	:30 5:58:40A- News-News 13 @ 6am Saturday	:30 7A- 8A (EST)	:30 5:58:26P- News-News 13 6p News Sunday	:30 8A- ABC-Good Morning America Saturday	:30 8A- 9A (EST)	:30 8A- 9A (EST)	:30 8A- 9A (EST)	Run Times				
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.,		\$675.00	\$265.00	\$825.00	\$825.00	\$825.00	\$825.00	\$825.00	\$600.00	\$675.00	\$750.00	\$750.00	\$750.00	Rate
Comments:		\$675.00	\$530.00	\$825.00	\$825.00	\$825.00	\$825.00	\$825.00	\$600.00	\$1,350.00	\$750.00	\$750.00	\$750.00	Total
		\$675.00 Asheville (WLOS)	\$530.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$600.00 Asheville (WLOS)	\$1,350.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	Station
		GD MRN-SUN-ABC	NWS13 SA AT 6A	GD MRN AMR-ABC<	NWS 13	GD MRN-SAT-ABC	GD MRN AMR-ABC<	GD MRN AMR-ABC<	GD MRN AMR-ABC<	Comments				
		10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	Entered



Brand

Product Agency Advertiser Schedule Dates Contract #

815 Slaters Ln Alexandria, VA 22314 National Media Research Planning

> Phone/Fax **Buyer Name** Sales Office Salesperson

Comments Billing Type Account Types

NC Separation: 30 DO NOT RELEASE WITHOUT FUNDS

Weekly/Irregular

National/Political Candidate Agency BRD

National Media Research Planning (14053) Richard Burr for North Carolina Senate-R (108407) Entered By 10/19/16-10/24/16 2663536

475/894/8355 MediaAssistant,, Millennium Philadelphia Millennium/PHL, Philadelphia (1103) BURR FOR SENATE (838986) POLITICAL CANDIDATE (ns) (1186) Order Type Demo CO-OP Sales Tax Net Total Commission Commission % Package Deal Headline # 15.00 \$45,900.00 \$8,100.00

Date Entered 10/18/16 Normal ECR25332217 Louise Palmer 10/18/16

Asheville (WLOS)

By Broadcast Month
Oct. 2016

Grand Total:

srand Total: 86
\$54,000.00

ccepted		59.0	58.0	57.0	56.0	55.0	54.0	53.0	52.0	51.0	50.0	49.0	Line
Accepted-Agency/Advertiser:		59.0 Normal Line / News	58.0 Normal Line / News	57.0 Normal Line / News	56.0 Normal Line / News	55.0 Normal Line / News	54.0 Normal Line / News	53.0 Normal Line / SPOT	52.0 Normal Line / SPOT	51.0 Normal Line / SPOT	50.0 Normal Line / SPOT	49.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		10/24/16-10/24/16	10/21/16-10/21/16	10/20/16-10/20/16	10/19/16-10/19/16	10/24/16-10/24/16	10/22/16-10/22/16	10/24/16-10/24/16	10/21/16-10/21/16	10/20/16-10/20/16	10/19/16-10/19/16	10/19/16-10/19/16	Dates
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Accepted-Station:	CONFIRMATION CONTRA	:30 12:30P- News-News 13 at 1230p	:30 6:58:20A- News-News 13 @ 7am Saturday	:30 2P- ABC-General Hospital	h Run Times								
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Comments:		\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$525.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	Total
		\$450.00 Asheville (WLOS)	\$525.00 Asheville (WLOS)	\$300.00 Asheville (WLOS)	\$300.00 Asheville (WLOS)	\$300.00 Asheville (WLOS)	\$300.00 Asheville (WLOS)	\$300.00 Asheville (WLOS)	Station				
		NWS 13 12:30	NWS13 SA AT 7A	GENRL HOSPITAL	Comments								
		10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	Entered

815 Slaters Ln Alexandria, VA 22314 National Media Research Planning

> BURR FOR SENATE (838986) POLITICAL CANDIDATE (ns) (1186) National Media Research Planning (14053) Richard Burr for North Carolina Senate-R (108407 Entered By 10/19/16-10/24/16 2663536 Demo CO-OP Last Modified Headline # Date Entered

Advertiser

Contract #

Brand Product Comments Agency Billing Type Account Types Phone/Fax **Buyer Name** Sales Office Salesperson NC Separation: 30 DO NOT RELEASE WITHOUT FUNDS Weekly/Irregular National/Political Candidate Agency BRD 475/894/8355 MediaAssistant,, Millennium Philadelphia

Millennium/PHL, Philadelphia (1103) Sales Tax Order Type Net Total Commission Commission % Package Deal \$45,900.00 \$8,100.00 15.00 ECR25332217 O Louise Palmer Normal 10/18/16 10/18/16

Asheville (WLOS)

Grand Total:	Oct. 2016	By Broadcast Month
86	86	Spots
\$54,000.00	\$54,000.00	Rate

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ccepted-A		72.0 N	71.0 N	70.0 N	69.0 N	68.0 N	67.0 N	66.0 N	65.0 N	64.0 N	63.0 N	62.0 N	61.0 N	60.0 N	Line
Accepted-Agency/Advertiser:		72.0 Normal Line / SPOT	71.0 Normal Line / SPOT	70.0 Normal Line / SPOT	69.0 Normal Line / SPOT	68.0 Normal Line / News	67.0 Normal Line / SPOT	66.0 Normal Line / SPOT	65.0 Normal Line / SPOT	64.0 Normal Line / SPOT	63.0 Normal Line / SPOT	62.0 Normal Line / SPOT	61.0 Normal Line / SPOT	60.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		10/20/16-10/20/16	10/22/16-10/22/16	10/19/16-10/19/16	10/21/16-10/21/16	10/23/16-10/23/16	10/24/16-10/24/16	10/21/16-10/21/16	10/20/16-10/20/16	10/19/16-10/19/16	10/20/16-10/20/16	10/24/16-10/24/16	10/20/16-10/20/16	10/19/16-10/19/16	Dates
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Date: Accepted-Station:	CON	:30 10:58:30A- ABC-The View	:30 7P- Wheel of Fortune Wknd	:30 7:28:30P- Jeopardy	:30 7:28:30P- Jeopardy	:30 6:58:20A- News-News 13 @ 7am Sunday	:30 3:58:40P- Dr Phil	:30 10A- 11A (EST)	:30 6:58:50P- Wheel of Fortune	:30 6:58:50P- Wheel of Fortune	:30 6:58:50P- Wheel of Fortune	Length Run Times			
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Œ.	1	\$450.00	\$525.00	\$1,125.00	\$1,125.00	\$525.00	\$450.00	\$450.00	\$450.00	\$450.00	\$180.00	\$1,050.00	\$1,050.00	\$1,050.00	Rate
Comments:		\$450.00	\$525.00	\$1,125.00	\$1,125.00	\$1,050.00	\$450.00	\$450.00	\$450.00	\$450.00	\$180.00	\$1,050.00	\$1,050.00	\$1,050.00	Total
		\$450.00 Asheville (WLOS)	\$525.00 Asheville (WLOS)	\$1,125.00 Asheville (WLOS)	\$1,125.00 Asheville (WLOS)	\$1,050.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$180.00 Asheville (WLOS)	\$1,050.00 Asheville (WLOS)	\$1,050.00 Asheville (WLOS)	\$1,050.00 Asheville (WLOS)	Station
	3	VIEW-ABC	WHEEL-FORTNE W	JEOPARDY	JEOPARDY	NWS13 SU AT 7A	DR. PHIL	DR. PHIL	DR. PHIL	DR. PHIL	CELEB NAME-MF/CELEB	WHEEL-FORTNE	WHEEL-FORTNE	WHEEL-FORTNE	Comments
	1	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	10/18/16	Entered

National Media Research Planning 815 Slaters Ln Alexandria, VA 22314

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Phone/Fax

Buyer Name Sales Office Salesperson

Comments **Billing Type Account Types**

Weekly/Irregular

National/Political Candidate Agency BRD

Sales Tax

\$45,900.00

\$8,100.00

15.00

Normal

Separation: 30 DO NOT RELEASE WITHOUT FUNDS

Richard Burr for North Carolina Senate-R (108407 Entered By 10/19/16-10/24/16 National Media Research Planning (14053) 2663536 Date Entered

8

Louise Palmer 10/18/16 10/18/16

ECR25332217

Schedule Dates Contract #

Advertiser

475/894/8355 MediaAssistant,, Millennium Philadelphia Millennium/PHL, Philadelphia (1103) BURR FOR SENATE (838986) POLITICAL CANDIDATE (ns) (1186) CO-OP **Last Modified** Net Total Order Type Demo Commission Commission % Package Deal Headline #

Brand Product Agency

> Grand Total: Oct. 2016 By Broadcast Month Asheville (WLOS) Spots 86 86

\$54,000.00 \$54,000.00 Rate

cepted-		82.0	81.0	80.01	79.0	78.01	77.01	76.0	75.0	74.0	73.0	Line
Accepted-Agency/Advertiser:		82.0 Normal Line / News	81.0 Normal Line / Football	80.0 Normal Line / Prime	79.0 Normal Line / Prime	78.0 Normal Line / Football	77.0 Normal Line / SPOT	76.0 Normal Line / SPOT	75.0 Normal Line / SPOT	74.0 Normal Line / SPOT	73.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		10/21/16-10/21/16	10/22/16-10/22/16	10/20/16-10/20/16	10/21/16-10/21/16	10/22/16-10/22/16	10/22/16-10/22/16	10/24/16-10/24/16	10/21/16-10/21/16	10/20/16-10/20/16	10/19/16-10/19/16	Dates
		2	2	2	2	2	2	2	2	2	2	νec
Date:		ني	 <u>:</u> ;	<u>ن</u>	ü	:3	:30	:30	:30	:30	:3	Length
Accepted-Station:	CONFIRMATION CONTRA	:30 5:28A- News-News 13 Early 530a	:30 12P- Sports-ABC College Football	:30 7:58P- ABC-Greys Anatomy (Thursday)	:30 Orbit- [P]ABC-Last Man Standing (Friday)(Fr), [P]ABC-Dr Ken (Friday)(Fr)	:30 3:30P- Sports-ABC College Football 2	:30 7:30P- Jeopardy Wknd	:30 10:58:30A- ABC-The View	Run Times			
ation:	刀刀	1	1	Д	ь	1	1	1	Д	1	Д	SPW MO
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Date:		\$450.00	\$1,050.00	\$4,500.00	\$2,250.00	\$2,850.00	\$600.00	\$450.00	\$450.00	\$450.00	\$450.00	Kate
Comments:		\$450.00	\$1,050.00	\$4,500.00	\$2,250.00	\$2,850.00	\$600.00	\$450.00	\$450.00	\$450.00	\$450.00	Iotal
	5	\$450.00 Asheville (WLOS)	\$1,050.00 Asheville (WLOS)	\$4,500.00 Asheville (WLOS)	\$2,250.00 Asheville (WLOS)	\$2,850.00 Asheville (WLOS)	\$600.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	Station
		NEWS	College Football	Grey's	Last Man	College Football	JEOPARDY-WKND/AVG. ALL 10/18/16 WKS	VIEW-ABC	VIEW-ABC	VIEW-ABC	VIEW-ABC	Comments
		1										



National Media Research Planning 815 Slaters Ln Alexandria, VA 22314

	Contract #	2663536	Date Entered	10/18/16
	Schedule Dates	10/19/16-10/24/16	Last Modified	10/18/16
	Advertiser	Richard Burr for North Carolina Senate-R (108407) Entered By	Entered By	Louise Palmer
logy Dr	Agency	National Media Research Planning (14053)	CO-OP	No
C 28803	Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	ECR25332217
	Brand	BURR FOR SENATE (838986)	Demo	
	Salesperson	Millennium/PHL, Philadelphia (1103)	Order Type	Normal
	Sales Office	Millennium Philadelphia	Package Deal	
	Buyer Name	MediaAssistant,,	Commission %	15.00
	Phone/Fax	/	Commission	\$8,100.00
	CPE	475/894/8355	Net Total	\$45,900.00
	Account Types	National/Political Candidate Agency BRD	Sales Tax	
	Billing Type	Weekly/Irregular		
	Comments	NC		

Asheville (WLOS)
By Broadcast Month
Oct. 2016

Spots 86

\$54,000.00 \$54,000.00

Grand Total:

Separation: 30 DO NOT RELEASE WITHOUT FUNDS

Accepted		83.0	Line
Accented-Agency/Agivertiser		83.0 Normal Line / Prime	Line Type / Break Type (Ref #)
		10/24/16-10/24/16	Dates
		2	Sec
Date:			Length
CONFIRMATION CONFIRMAC		:30 7:58P- ABC-Dancing With The Stars (Monday)	Run Times
		ъ	SPW Mo
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2		1 \$4,500.00	Rate
Commants			Total
		\$4,500.00 Asheville (WLOS)	Station
	,	DWTS	Comments
		10/18/16	Entered

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CANDIDATE	□ STATE/LOC	CAL CANDIDATE
To Avail Themselves Of The Lowe: Window, Federal Candidates Must		
Station and Location:		Date:
_{I,} National Media Research Plan	ining & Placem	nent ,
being/on behalf of: NRSC/Burr for S	Senate	
a legally qua lified candidate of the USS	Senate	
political party for the office of: Republic		
in the North Carolina General E		
election to be held on: November 8,	2016	
do hereby request station time as follows:		

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule	with charges (if available):	

I represent that the payment for t	he above described broadcast tim	e has been furnished			
NRSC/Burr for Senate					
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.					
The name of the treasurer of the Timothy W. Gupton	candidate's authorized committee	is:			
	its political advertising policies, inc promotional and other sales practi				
	CRIMINATE OR PERMIT DISCRI				
To Be Signed By Candidate or Authorized Committee					
9/1/2016	Jonathan Ferr	ell agent for URS/Rug			
Date	Signature	75411			
To Be Signed By Station Representative					
☐ Accepted	☐ Accepted in Part	☐ Rejected			
Signature	Printed Name	Title			

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

NRSC/Burr for Senate	
(name of federal candidate or authorized comprogramming to be broadcast (in whole or in p	nittee) hereby certify that the art) pursuant to this agreement:
□ does	☐ does not
refer to an opposing candidate (check appliprogramming that does refer to an opposing can	cable box). I further certify that for the andidate:
(check applicable box)	
☐ the radio programming contains a persona identifies the candidate, the office being sough the broadcast.	l audio statement by the candidate that t, and that the candidate has approved
☐ the television programming contains a clea image of the candidate for a duration of at leas displayed printed statement identifying the can broadcast, and that the candidate and/or the cathe broadcast.	t four seconds, and a simultaneously didate, that the candidate approved the
gorolan Ferre	Went for NBSC/Burr
signature of candidate or a	uthorized committee
printed name	date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	See	See	See	See	See
Schedule	Schedule	Schedule	Schedule	Schedule	Schedule

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.